

## FOR IMMEDIATE RELEASE

July 19, 2023

The Virgin Islands Salsa Festival: Igniting St. Croix with a Spectacular Celebration of Latin Music, Dance, Food, and Culture!

**(St. Croix, U.S. Virgin Islands)** - Brace yourselves for an electrifying event that will set the Caribbean ablaze! The Virgin Islands Salsa Festival is thrilled to announce its inaugural extravaganza, taking place from July 25th to July 30th, 2023, on the mesmerizing island of St. Croix in the U.S. Virgin Islands. Get ready for a mind-blowing experience as this vibrant festival transforms the island into an explosive fusion of Latin music, dance, tantalizing food, and rich cultural immersion. Prepare to be mesmerized by an all-star lineup of local artists, fashion models, and scintillating performers who will dazzle you with their captivating talents. But that's not all! Brace yourself for an unforgettable live performance by the sensational Joey Hernandez y Puerto Rico es Salsa and the incredible Nikki Brooks, renowned for their exhilarating stage presence and infectious rhythms. Their performances will leave you breathless, longing for more.

Hosted with pride by the esteemed Cruzan Dance Company, this festival promises an unforgettable experience that will leave you craving for the next edition. Thanks to the unwavering support of our incredible sponsors and partners, who share our passion for cultural appreciation and diversity, the Virgin Islands Salsa Festival aims to become the ultimate highlight on the Caribbean festival calendar. This event is a true celebration of local talent and a testament to our commitment to fostering unity through the power of music, dance, and community. Don't miss your chance to be part of history! For more information and to secure your tickets to this unforgettable event, visit [www.visalsafestival.com](http://www.visalsafestival.com). Stay up-to-date with the latest news and announcements by following us on social media (@VISalsaFestival). For any inquiries, visit our website or give us a call at (888) 923-2623. Get ready to unleash your inner salsa spirit and join us for a scorching-hot celebration of Latin culture at the Virgin Islands Salsa Festival!

**Note to the editor:** High-resolution images and additional information available upon request.

Krystol Hodge  
Public Relations Manager



(888) 923-2623



[www.visalsafestival.com](http://www.visalsafestival.com)



[media@visalsafestival.com](mailto:media@visalsafestival.com)



52 K La Valle Frederiksted, St. Croix V.I. 00840

# About Us

The Virgin Islands Salsa Festival was founded in 2022 to celebrate the rich cultures and diversity of our Latin Heritage and Caribbean Culture. Our unique customs deeply rooted throughout the United States Virgin Islands can be found in our local artists, musicians, culinary experts, our people, and much more. For this reason, we have been uniquely established not only as America's Paradise, but as the melting pot in the Caribbean.



VISF is passionate about getting the message across our platform and supporting other organizations to reach their highest potential of outreach. We are excited to have joined forces with the Women's Coalition of St. Croix to promote their mission and advocacy for domestic violence and mental health. We are committed to the mission and vision of the Women's Coalition of St. Croix in support of their countless years of advocating and supporting those in need. VISF will donate a portion of the proceeds to WCSTX to continue their fight in addressing domestic violence and the mental health crisis happening today in the U.S. Virgin Islands.



888-923-2623

[www.visalsafestival.com](http://www.visalsafestival.com)

[info@visalsafestival.com](mailto:info@visalsafestival.com)

St. Croix, U.S. Virgin Islands