

FOR IMMEDIATE RELEASE

St. Croix, USVI (May 29, 2023) – Virgin Islands Salsa Festival is a first-of-its-kind celebration of Latin Heritage and Caribbean Culture in our community. Taking place on Saturday, July 29th 2023, at the Caravelle Hotel & Casino strip offers a day of social-media-worthy vendor sales in food, drinks, arts & crafts, live performances and much more. “For the first time, vendors who register to be a part of this exciting event will have exclusive access to connect with new and existing customers from 12pm - 12am during the one-day festival. In addition to the festivities, all vendors will get immediate advertisements access on our website and all social media platforms connected to VISF.

For more information on how to register as a vendor visit www.visalsafestival.com, call us at (888) 923-2623 or send an email to info@visalsafestival.com “This carefully crafted experience is presented by Cruzan Dance Company, Inc., a 501(c)3 non-profit organization that continues to be a staple for the arts in the territory and funded in part by the Virgin Islands Council for the Arts and the National Endowment for the Arts, a federal agency in Washington, DC. Stay tuned for more information on the list of events leading up to July 29th. Follow @visalsafestival on Instagram to keep up with new events and expanded programming updates



Alexander E. Simon
President & CEO



About Us

The Virgin Islands Salsa Festival was founded in 2022 to celebrate the rich cultures and diversity of our Latin Heritage and Caribbean Culture. Our unique customs deeply rooted throughout the United States Virgin Islands can be found in our local artists, musicians, culinary experts, our people, and much more. For this reason, we have been uniquely established not only as America's Paradise, but as the melting pot in the Caribbean.



VISF is passionate about getting the message across our platform and supporting other organizations to reach their highest potential of outreach. We are excited to have joined forces with the Women's Coalition of St. Croix to promote their mission and advocacy for domestic violence and mental health. We are committed to the mission and vision of the Women's Coalition of St. Croix in support of their countless years of advocating and supporting those in need. VISF will donate a portion of the proceeds to WCSTX to continue their fight in addressing domestic violence and the mental health crisis happening today in the U.S. Virgin Islands.



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St. Croix, U.S. Virgin Islands